

Jim Emler

Jim Emler, Co-founder & Principal of Integral has over 20 years of experience working for and with non-profits and for-profits to develop business models that guide investment decision to maximize revenue. Helping organizations leverage the strength of their data has been the focus of his career path. Prior to founding Integral, Jim was owner of another analytical consulting firm that provided strategic analysis for non-profits as well as health care organizations.

Jim's background is very quantitative – he has a bachelor's degree in applied mathematics from Duke University and a master's degree in Operations Research from The George Washington University.

At Integral, Jim works with large national organizations such as National Audubon Society, Doctors Without Borders, and American Society for Prevention of Cruelty to Animals (ASPCA).